



The Online Community Radio Station for

Wraysbury, Datchet, Horton, Colnbrook, Poyle & Old Windsor

What is it?

Launching in early 2019, *Swan-Radio* is a digital based Community Radio Station based in Wraysbury covering a 5 km radius to include Wraysbury, Datchet, Horton, Old Windsor, Colnbrook and Poyle.

How will it be run?

Swan-Radio is a not-for-profit Community Interest Company with four unpaid Directors. However, it will be run by the community for the community. We will also provide training opportunities for students and local people interested in media and, once established, we will provide some employment via a Station Manager and Admin help.

Why do we need it?

We have a passion to make sure that more residents benefit from the wonderful life in our villages, are more connected and feel proud of our community.

Swan-Radio would like to reach as many people as possible with our broadcasts, including parents, students, middle aged, the elderly, local businesses and representatives of every ethnic group. We have a great community spirit to build on but are also aware that there are many residents who are not included in the full life of the villages either because they are working, not necessarily connected to social media or just unaware of what is going on.

How will we decide what to broadcast?

Swan-Radio will be talking to a range of residents before launch to find out local needs. We will then plan the schedule to make sure we provide the information and entertainment that people really want and which promotes community spirit.

What can I expect?

Ideas so far include local traffic news, upcoming events, live feeds from sports games, virtual "village walks" (a way to experience the sights and sounds of a crisp winter morning or summer Sunday afternoon live through your radio), gardening tips, local history, pets corner, health & wellbeing, competitions, recognizing local achievements with Swan and Cygnet badges for personal or community achievements (think Blue Peter!) "knitting on the radio!" and of course great music!! We will also help with urgent requests and be a central point of information during emergencies.

How can I get involved or help?

The station will be run by community volunteers for the community.

Swan-Radio are actively looking for sponsorships on various levels and are also accepting grants and donations to help us achieve our goals to set up and run the station.

People wanting to help or broadcast will be made members and pay a small fee which will contribute to the running costs of the station.

Would you like to get involved? Simply visit our website please www.swan-radio.co.uk and all the information is there!

The Swan-Radio Team